

U.S. Army Research, Development and Engineering Command

Human Limits to Cognitive Information Fusion in a Military Decision-Making Task

### TECHNOLOGY DRIVEN. WARFIGHTER FOCUSED.

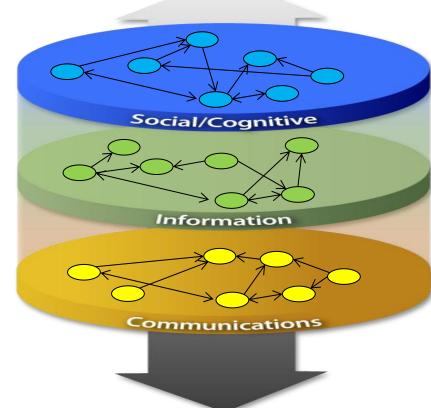
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- Transition to Network-Enabled Operations
- Vast number of potential collaborations
- Vast amount of available information
- How is human decisionmaking affected?







- Tenets of Network Centric Warfare:
  - A robustly networked force improves information sharing
  - Information sharing enhances the quality of information and shared SA
  - Shared SA enables collaboration and selfsynchronization and improves the sustainability and speed of command
  - These dramatically increase mission effectiveness

Alberts, D., & Garstka, J. (2004)

**More Information** 

**Improved Performance** 





- Information Overload
  - More information does not necessarily lead to better decision-making
  - Studies:
    - Worse performance with multiple types of available information (overnight temperature prediction task)
       Nadav-Greenberg & Joslyn (2009)
    - U-shaped relationship between information available and information used (prediction of firms' financial distress) Chewning & Harrell (1990)
    - No performance improvement with additional relevant information
       (city ranking task)
       Goldstein & Gigerenzer (2002)
    - Decreased accuracy with additional information (prediction of pro basketball game outcomes)
       Hall, Ariss, & Todorov (2007)

**Too Much Information** 

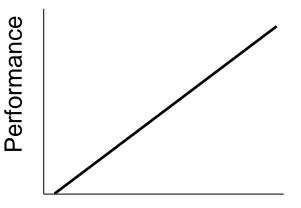


**Worse Performance** 



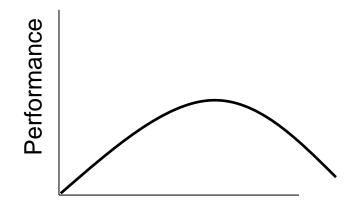
**Hypotheses** 

• More is More



Information Volume

• More is Less



Information Volume

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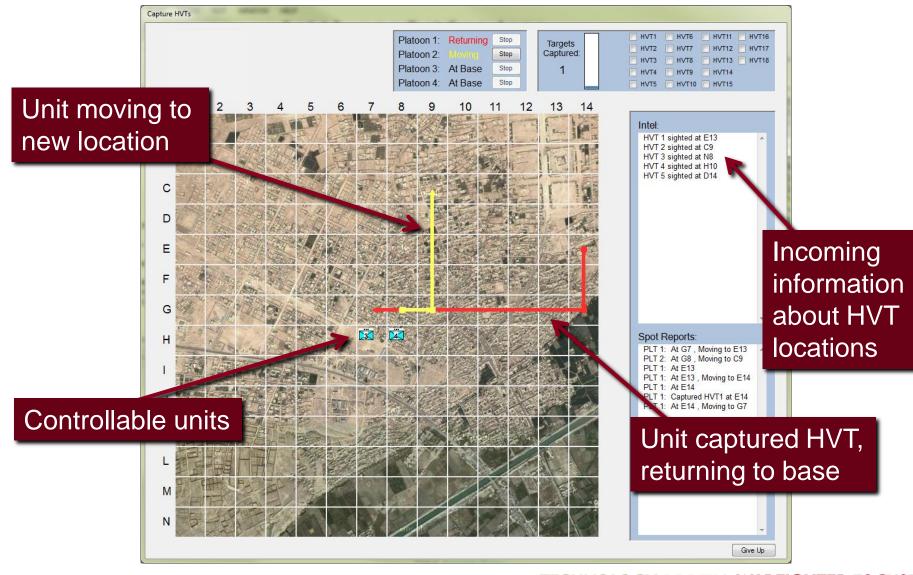


- Simplified C2 mission
- Computerized task, grid-based map
- Primary Goal: Find and capture high value targets (HVTs)
- Text updates provide information about possible HVT locations







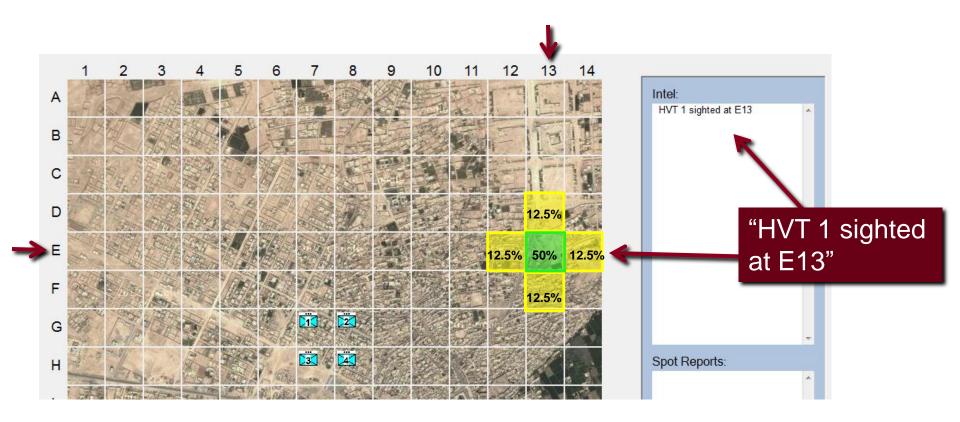


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- Every update 50% likely to be correct
- If incorrect, off by one square (horizontally or vertically)













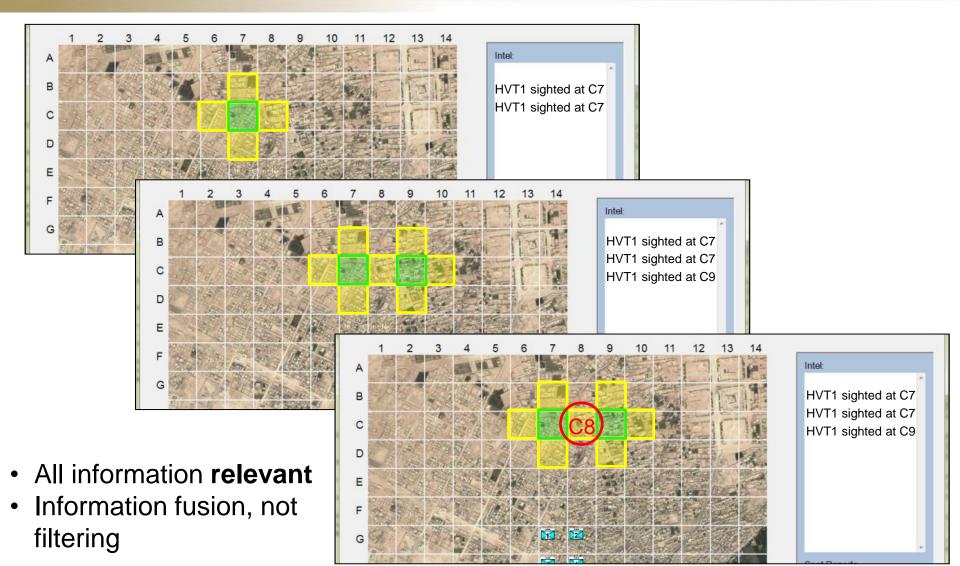


- Independent Variable:
  - Information Volume
    - Within-subjects manipulation
    - Three conditions:
      - Low (1 location update for each HVT)
      - **Medium** (5 location updates for each HVT)
      - High (9 location updates for each HVT)
- Dependent Variable:
  - Time to capture targets

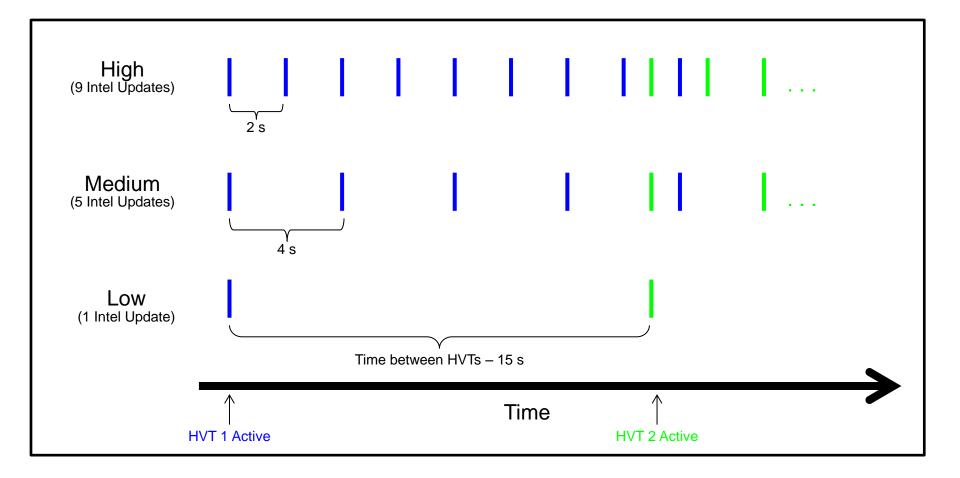


**Location Information** 

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#### **Participants**

- 24 participants
  - 16 male
  - 8 female
- Age: 18 60 years
- Recruited from ARL
   workforce

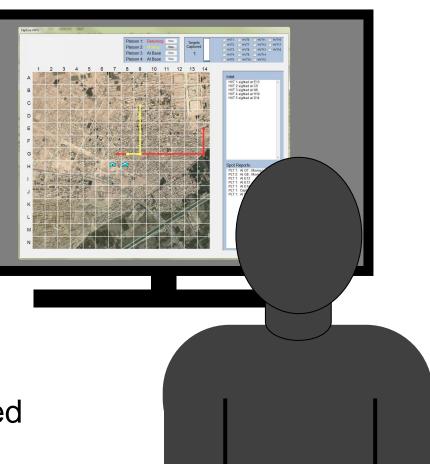




#### Procedure



- Informed consent
- Self-paced tutorial
- Practice block
  - 6 targets
- 3 test blocks
  - One block for each information condition
  - 18 targets in each block
  - Block order counterbalanced across participants





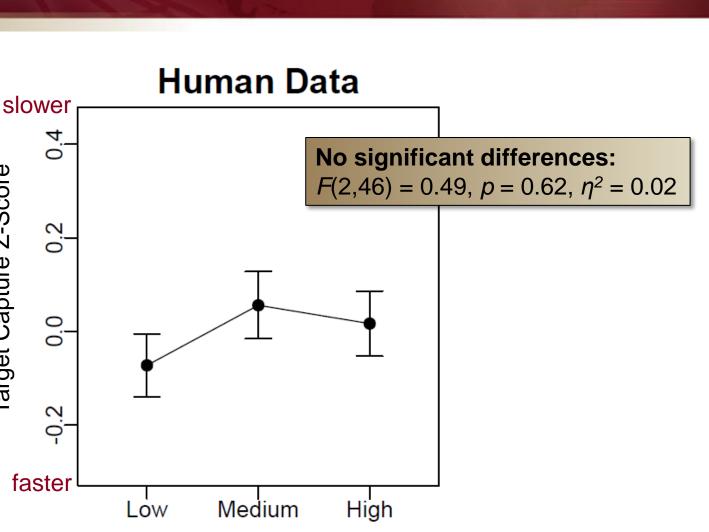
- ARL
- Target Capture Time =

   (Time of Capture) (Time of 1<sup>st</sup> Location Update)
- Normalized by distance from base location to target location
- Standardized (converted to z-scores) for each participant
- Average z-scores calculated for each information volume condition



Target Capture Z-Score

**Results** 



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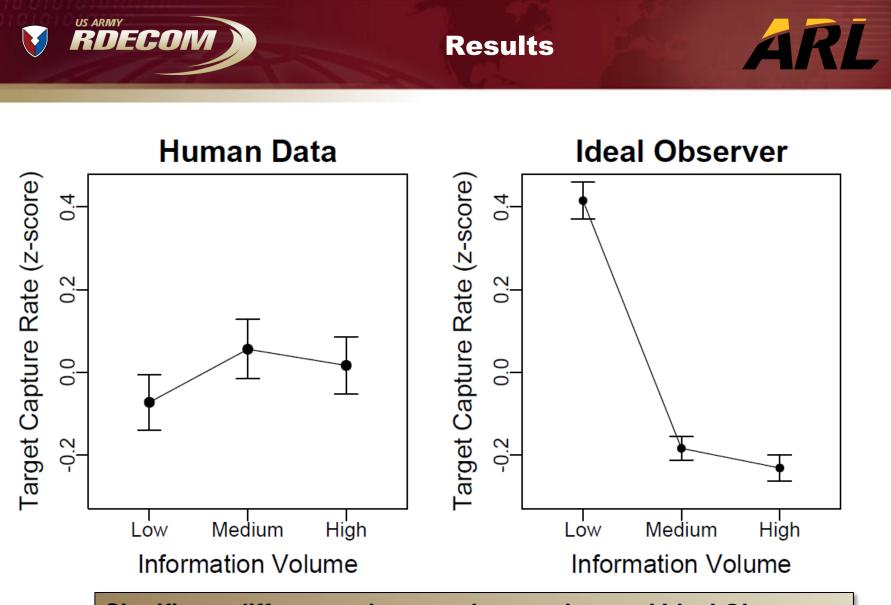
Information Volume





- Ideal Observer Models
  - Purpose: "to determine the optimal performance in a task, given the physical properties of the environment and stimuli" (Geisler, 2006, p. 825)
  - Useful comparison for actual human performance data
- Our IOM:
  - Demonstrates what perfect information fusion looks like for this task
  - Performs information fusion by integrating all of the information presented to the user
  - Receives same sequence of location updates as human participants
  - Algorithm
    - 1) Assigns closest unit to location specified in first location update

2) After each new update, uses information provided in previous updates and task-specified location probabilities to predict a target's most likely location.



Significant differences between human data and Ideal Observer: F(2,90) = 19.44, p < 0.0001,  $\eta^2 = 0.30$ 





- Human Data:
  - More is More
  - More is Less
  - More is the Same

- Ideal Observer
  - More is More





- IOM data:
  - Computational performance can be improved by integrating all available information
- Human data:
  - Neither improved nor degraded with increasing information volume
  - Not taking advantage of all available information
- Suggests human participants in this task were at their limits for fusing information

# Limited Human Information Fusing Capability





## Limited human information fusing capability

- Not a clear benefit to attempting to make all information available to all personnel in C2 environments
- Strong case for continued development of effective decision-support tools that can assist in information synthesis and disambiguation

## Future work

- Explore the optimum interaction between automated fusion algorithms and human cognitive fusion in similar simulated experimental C2 tasks
- Increase task complexity:
  - Multiple interacting roles
  - Introduces team dynamics, communication, and trust
  - Richer data sets
  - Deeper investigation of human decision-making performance in networked operational environments