

Phantom Works Strategic Development and Experimentation

Comprehensive Thinking & Defense Analysis Transformation

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Mark N. Clemente 16th ICCRTS 21-23 June 2011 Québec Canada

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Traditional Thinking

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Comprehensive Thinking – Needed for all that stuff left & right of boom

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NATO's "Comprehensive Approach"

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"... today's challenges require a <u>comprehensive approach</u> by the international community involving a <u>wide spectrum of</u> <u>civil and military instruments</u>, while fully respecting mandates and autonomy of decisions of all actors, and provides precedents for this approach"

"... to improve coherent application of NATO's own crisis management instruments as well as <u>practical cooperation</u> <u>at all levels with partners, the UN and other relevant</u> <u>international organizations, Non-Governmental</u> <u>Organizations and local actors</u> in the planning and conduct of ongoing and future operations wherever appropriate."

Riga Summit Declaration - 29 Nov 2006

Secretary Bob Gates Foreign Affairs Jan/Feb 2009

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"The military and civilian elements of the United States' national security apparatus have responded unevenly and have grown increasingly out of under way that will better balance. The problem is not integrate and coordinate U.S. will: it is capacity. military efforts with civilian agencies as well as engage the expertise of the private sector, including nongovernmental organizations and academia."



DoD photo by Master Sqt. Jerry Morrison, U.S. Air Force/Release

Comprehensive Thinking –

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Integrating Disparate Systems *International Security Assistance Force Afghanistan



Diplomacy Lateral and Vertical Networking

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Complicated v. Complex

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Complicated / Linear

- Solving
- Whole equal to sum of the parts
- Outputs proportionate to inputs
- Repeatable results
- Predictable chain of causes and effects

Complex / Non-linear

- Bounding
- Whole <u>not</u> equal to sum of the parts
- Outputs <u>not</u> proportionate to inputs
- Results <u>not</u> repeatable
- <u>No</u> predictable chain of causes and effects

Defense Lateral and Vertical Networking

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Adversary too Lateral and Vertical Networking

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Human Systems are Complex & Adaptive Will sometimes have competing goals



You do this every day!



Lateral and Vertical Networking

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Comprehensive Thinking Transforming Operations Analysis

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Transforming Operations Analysis

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No Big Black Box but...

- Can bound the problem
- Potential Models to consider
 - Human-in-the-loop
 - Computational → Agent-Based
 - System Dynamic

•Or a "mashup" of different models and data

A Model and Data Mashup Experiment



5. Persistent Data Storage

Joint Conflict and Tactical Simulation (JCATS)

JCATS is a multi-sided, high resolution, entity level, joint conflict simulation



- Analysis, Training, Experimentation, Planning, & Mission Rehearsal
- Open, Urban, & Subterranean Environments
- Strategic, Operational, & Tactical Levels of Warfare
- Full Spectrum Operational Scenarios
- Theater-to-Foxhole Resolution
- PC Based
- C++/Object Oriented
- Constructive & Virtual Modes
- HLA/DIS Compliant
- 100+ Major JCATS Users at 145+ Sites

JFCOM-managed tool used by Army, Marines, and contractors to simulate dismounted operations and Military Operations in Urban Terrain (MOUT)

System Dynamic Model IED Model Overview

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Conclusion

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- Comprehensive thinking is needed to holistically address real world challenges
- Complexity demands that we design systems that better inform and connect operators, not replace them

 Operations Analysis needs new tools and processes that provide insight on both physical & social networks – and at all levels

Questions

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"Perhaps oversimplifying, there seem to be two kinds of people in the world: those who build mathematical models, and those who focus on the world. The two groups usually don't talk to each other. Each plays to a different audience. The modeler gains status by impressing other modelers and giving talks at professional societies. Those who focus on the world usually don't go to such meetings. They play to an audience of what's actually taking place on the battlefield, whether it is located in a foreign land or in a corporate board room.

In place of modeling complex and thinking simple, net assessment tries to model simple and think complex. The spirit is one of using relatively simple models, numbers, and trends, and to think long and hard about what they mean."

From Paul Bracken's "Net Assessment: A Practical Guide"