

Focus & Convergence for Complex Endeavors Lot Complex Endeavors Lot Complex Endeavors Lot Complex Endeavors Locas



presented to

16th ICCRTS

Quebec City June 2011

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Previously

- 21st Century mission challenges are Complex Endeavors with a complex mission, a complex environment, and a complex self
- There is no "one size fits all solution" to accomplishing the functions that our community associates with Command and Control; different approaches are appropriate for different situations
- The Command and Control (management, governance) of an entity is different from that of efforts to focus a Collective (complex self) and converge on a set of shared objectives
- In Complex Endeavors, the relationship between the two is critical
- Agility is not just a desirable capability, it is an Imperative
- More network-enabled approaches are more Agile



Agenda

- What do you mean by Agility?
- How do you apply the concept of Agility to C2/M/G/F&C?
- How can we visualize and measure Agility?
- Does the evidence support the following assertions?
 - Different approaches work best in different situations
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Acknowledgements

• SAS-085 Group Members

• ELICIT Team



What is Agility?

Agility is the capability to successfully effect, cope with and/or exploit changes in circumstances



What is Agility?

• relevant set = Endeavor Space



- The concept of Agility does not apply to a stable situation
- Changes may be external to self (e.g. regime change, permissive to hostile) or changes to self (e.g. a new coalition partner, loss of capability)



What is Agility?

Agility is the capability to successfully effect, cope with and/or exploit changes in circumstances

within acceptable bounds of performance (e.g. effectiveness, efficiency, risk)



What is Agility?

Agility is the capability to successfully effect cope with and/o (exploit ges in circumstances create an opportunity by take advantage of an changing an aspect of opportunity to improve circumstances you can effectiveness, efficiency influence reduce risk anticipate or respond to an

event that would otherwise

have adverse consequences



Manifest v. Potential Agility

- As defined, the Agility (or a lack of) can only be directly observed if, and when, a change of significance takes place.
- Some events that are possible, even probable, may not take place during a particular endeavor.
- It is important that entities do not confine their assessments of their Agility to what has actually occurred.
- There are two ways to assess an Entity's Potential Agility
 - Test predicted Agility using experiments and exploratory analysis
 - Develop a Model of Potential Agility based on indicants



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C2/M/G/F&C Agility

- There are <u>many ways</u> to accomplish the functions our community associates with Command and Control; the most appropriate approach will be a function of the nature of the endeavor and the prevailing circumstances.
- The set of relevant missions and circumstances forms an Endeavor Space; the set of possible approaches forms an Approach Space.
- The Agility of a given Approach is related to the area of Endeavor Space where the Approach can be successful.
- C2/M/G/F&C Agility is the ability to move around in the Approach Space in response to changing missions and circumstances
- Agile systems and processes are required



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Approach Agility Map

An Agility Map is a projection of performance onto Endeavor Space



Endeavor Space is a multi-dimensional space consisting of regions that correspond to different endeavor characteristics and conditions



Approach Appropriateness



This is a most appropriate Approach for this particular set of circumstances^{*}

*the most appropriate approach in theory may not be feasible for a particular entity or collective



C2/M/G/F&C Agility

When circumstances change, a different Approach may be more appropriate



C2/M/G/F&C Agility involves 1) recognizing the significance of a change in circumstances, 2) understanding the most appropriate Approach for the circumstance and 3) being able to transition to this approach.



Agility Map

Agility is a function of the Approaches that an Entity/Collective can employ





Comparative Agility Map

A Comparative Agility Map shows the most efficient Approach for each region of Endeavor Space





Metrics

- Endeavor Spaces can have a large number of dimensions, making it difficult to visualize and compare Agility Maps.
- Many desire a simple metric. A simple metric may be useful, if it is not misleading.
- Two candidates for a simple Agility metric:
 - % Endeavor Space Covered the percentage of
 Endeavor Space where a particular approach or an Entity
 employing multiple approaches can successfully operate
 - Benchmarked Agility involves a comparison between projected and expected performance



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Methodology

- Step 1: Define the Endeavor Space and the Approach Options to be considered
- Step 2: Conduct a series of experiments (simulation runs) for each Approach option under each mission-circumstance
- Step 3: Determine values for measures of effectiveness, timeliness and efficiency
- Step 4: Create Agility Maps and calculate values for Agility metrics



Endeavor Space Dimensions

- Nature of the Mission Challenge
 - 4 Mission Challenges
 - from Industrial Age to Complex Endeavor
- Mission Requirements
 - 3 levels of Shared Awareness (low, medium, high)
 - 3 levels of Timeliness (low, medium, high)
- Signal-Noise in Data
 - 3 levels (no noise, 1/2 noise, 2/3 noise)
- Cognitive Complexity
 - 3 levels (low, medium, high)
- Level of Network Damage
 - 3 levels (none, 1 link down, 2 links down)

972 combinations of mission / conditions



Approach Options

- Hierarchical
- Coordinated
- Collaborative
- Edge
- Post Only Edge
- Edge with Adaptive Information Sharing Policy



Selected Results

- Approach Agility Maps and Metrics
- C2/M/G/F&C Agility Map
- Comparative Advantage Agility Map
- Impact of Adaptive Information Sharing Policy



Hierarchical Approach Agility Map

(low cognitive complexity, no network damage)

Satisfies Conditions

Fails to Satisfy





Edge Approach Agility Map

(low cognitive complexity, no network damage)



Fails to Satisfy





Agility Metrics as a function of Organization-Approach Option

| | Benchmarked Agility Metric (relative to expectations) | Agility Map Coverage (percent Endeavor Space where Entity can operate successfully) |
|---------------|--|---|
| Hierarchy | 16.6% | 5.5% |
| Coordinated | 41.6% | 9.2% |
| Collaborative | 59.7% | 26.5% |
| Edge | 56.5% | 18.8% |



Agility Map

(low cognitive complexity, no network damage)

Satisfies Conditions

Approach Kit = Hierarchical + Collaborative + Edge

Fails to Satisfy





Comparative Agility

as a function of shared understanding, timeliness and noise cognitive complexity = low; no network damage

Industrial Age Challenge



twice the noise

С

С

med

Required Speed

high



- None

С

С

low



Selected Results

- Approach Agility Maps and Metrics
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Information Sharing Policy

- The default information sharing policy for all Approach options involves both direct sharing (individual to individual) and web site posting / pulling
- Experiments were conducted with other information sharing policies including "share only" and "post only." These policies remained in effect throughout the runs
- An adaptive information sharing policy was also developed to allow individuals to adapt their behaviors to changed circumstances (e.g. the loss of a web site)



Impact of Post Only Information Sharing Policy on Edge Approach Agility

| | Benchmarked Agility Metric (relative to expectations) | Agility Map Coverage (percent Endeavor Space where Entity can operate successfully) |
|----------------|--|---|
| Hierarchy | 15.8% | 5.5% |
| Coordinated | 41.0% | 9.2% |
| Collaborative | 59.3% | 26.5% |
| Edge | 56.1% | 18.8% |
| Post Only Edge | 77.1% | 51.5% |



Impact of *Adaptive* Information Sharing Policy on Edge Approach Agility

• An Edge Approach is well suited to situations, but does not perform well work load exceeds a certain threshold (e.g. noise conditions are high)

• A Post Only Edge out performs the Edge when noise conditions are high but is vulnerable to network damage

• A Edge that can adopt its information sharing behaviors to suit the conditions combines the best of both approaches

CCRPP Focus & Convergence for Complex Endeavors

Edge Approach Agility Map Industrial Age Challenge

Under Varying Noise and Sustained Network Damage



Full Capability

One Link Down



Post Only Edge Approach Agility Map Industrial Age Challenge

Under Varying Noise and Sustained Network Damage



Full Capability

One Link Down





Impact of an Adaptive Policy





Impact of Adaptive Policy

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| Post Only Edge | 77.1% | 51.5% |
| Adaptive Edge | 78.1% | 53.0% |

Simple metrics can be misleading!



Findings and Conclusions

- Agility can be depicted and measured; simple metrics must be used with caution
- No Approach is best in all circumstances
- Network-enabled Approaches have the potential to be more agile
- Adaptive information sharing policies enhance Agility
- Being able to employ multiple Approaches enhances Entity or Collective Agility
- Cybersecurity and Agility are related
- Formulating the Endeavor Space appropriately is, perhaps, the most challenging aspect of Agility-related analysis



Questions?