

Anticipatory Understanding of Adversary Intent: A Signature-Based Knowledge System Paper 163

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Wicked Operational Problems

OCH

IND

- 1. No definitive formulation of the problem
- 2. No stopping rules
- 3. Solutions are neither good/bad nor true/false
- 4. No immediate or ultimate solution tests exist
- 5. Every solution is a one-shot operation
- 6. Infinite set of solutions and permissible actions
- 7. Every solution is essentially unique
- 8. Every problem is a symptom of another problem
- 9. Problem explanations drive construction of solutions
- 10. No right to be wrong



MODELING REPRESENTATION ?

Existing Analytical Paradigms

System Dynamics Models



Agent-Based Models



Social Network Models



Information Mining Models



Complex Adaptive Systems

Complex Adaptive System

Comprised of diverse, interconnected elements and actors Capacity to change and learn from operational experience Organized to achieve a cohesive, strategic purpose



New Modeling Approach



Motivation: Work Abstraction Theory

WORK DECOMPOSITION (Industrial Age Paradigm)





WORK ABSTRACTION (Knowledge Age Paradigm)

Goals, Purposes, and Constraints	→ Organizational Intentions	→ Multiple stakeholders / perspectives		
Definitions of Value/Progress	-> Environmental Transformation	→ Adaptive / opportunistic organizations		
General Functions and Effects	→ Cause-Effect Mechanisms	→ Unintended consequences		
Physical Work Processes	→ Work Capabilities	→ Multiple (PMESII) work dimensions		
Physical Object Characteristics	→ Environmental Artifacts	→ Selective attention / interpretation		
		Micked Environmente		
	Knowable Environments	VVICKEU ENVILONMENTS		

Motivation: Operational Design Doctrine



Motivation: Narrative Knowledge Theory

LOGICO-SCIENTIFIC KNOWLEDGE

- Objective: Establish a body of universal truths
- Nature: Empirically validated truths, objective definition
- Method: Formal reasoning using predicate logic and proofs
- Application: Theory-driven, context-free, objective, ahistorical



BRUNER, 1986

⇒ RATIONAL ENGINEERING MODELS

NARRATIVE KNOWLEDGE

- Objective: Endow experience with meaning and intentionality
- Nature: Plausible explanations, bracketed by experience
- Method: Abductive just-in-time reasoning using story-telling
- Application: Meaning-driven, context sensitive, intentional, paradoxical

ACTION/EFFECTS LINKED WITH MEANING

Complementary, but irreducible !

Four Basic Elements of Knowledge



- Defines key objects and features of the region in terms of basic characteristics and state variables
- Represents the decomposition of the region into workrelated abstraction
- Structurally composes basic artifacts into meaningful PMESII models and organizational work systems
- Functionally links state variables via system dynamics equations (used to propagate 2nd-order effects)
- Associates actions, events, and emergent conditions with PMESII systems and strategic agendas
- Triggers state variable changes in the form of direct effects (2nd-order effects arise via PMESII models)
- Connects a line of effort hypothesis with a center of gravity (PMESII system) and objective (state variables)
- Enables tracking of operational progress and contextual assessment of operational relevance)

Constructing Artifacts & Systems



Constructing Adversary Work Systems



Constructing Tactical Episodes



Behavior Signature

A behavior signature is a *dynamically constructed narrative* that uniquely characterizes an adversary at a given point in time in terms of a *hypothesized strategic agenda* that is (1) organizationally supported by a *defined work system*, (2) functionally associated with *systemic cause-effect relationships* within the battlespace ecosystem, and (3) instantiated over time by a series of *observable tactical episodes*. A behavior signature enables the anticipation of future adversary intentions and actions to the extent that the contextual framework of knowledge underlying its construction remains valid over time.



Use of Morphological Tables

Strategic Agenda	Organizational Element	Operational Work Capability		Center of Gravity System	Key Battlespace Artifact	Tactical Episode
Agenda 1 Operational Approach Belief Strength	Org Element A Leadership and C ²	Work Capability 1 Classes of Effects Belief Strength		Battlespace Sys A Constituent Artifacts	Artifact 1 State Variables	Tactical Episode A State Variable Changes Evidence Likelihoods Ratios
Agenda 2 Operational Approach Belief Strength	Org Element B Leadership and C ² Resources	Work Ca Classes of Belief Stree	apability 2 Effects ngth	Battlespace Sys B Constituent Artifacts	Artifact 2 State Variables	Tactical Episode B State Variable Changes Evidence Likelihoods Ratios
Agenda 3 Operational Approach Belief Strength	Agenda 3 Operational Approach Belief Strength Org Element C Leadership and C ² Resources		apability 3 Effects ngth	Battlespace Sys C Constituent Artifacts	Artifact 3 State Variables	Tactical Episode C State Variable Changes Evidence Likelihoods Ratios
Agenda 4 Operational Approach Belief Strength		Work Ca Classes of Belief Stree	apability 4 Effects ngth	Battlespace Sys D Constituent Artifacts	Artifact 4 State Variables	Tactical Episode D State Variable Changes Evidence Likelihoods Ratios
Agenda 5 Operational Approach Belief Strength		Work Ca Classes of Belief Stree	apability 5 Effects ngth	Battlespace Sys E Constituent Artifacts	Artifact 5 State Variables	Tactical Episode E State Variable Changes Evidence Likelihoods Ratios
		Work Capability 6 Classes of Effects Belief Strength		Battlespace Sys F Constituent Artifacts	Artifact 6 State Variables	Tactical Episode F State Variable Changes "Evidence Likelihoods Ratios
				Battlespace Sys G Constituent Artifacts	Artifact 7 State Variables	
Shaded cells connecte arrows define an adve behavior signatur		ed by		Battlespace Sys H Constituent Artifacts	Artifact 8 State Variables	
		re re			Artifact 9 State Variables	
					Artifact 11 State Variables	
					Artifact 12 State Variables	

Anticipating Future Actions and Events

Strategic Agenda	Organizational Operation Element Work Capa		Center of Gravity System	Key Battlespace Artifact	Tactical Episode
Agenda 1 Operational Approach Belief Strength	Org Element A Leadership and C ² Resources	Work Capability 1 Classes of Effects Belief Strength	Battlespace Sys A Constituent Artifacts	Artifact 1 State Variables	Tactical Episode A State Variable Changes Evidence Likelihoods Ratios
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Agenda 3 Operational Approach Belief Strength	Org Element C Leadership and C ² Resources	Work Capability 3 Classes of Effects Belief Strength	Battlespace Sys G Constituent Artifacts	Artifact 3 State Variables	Tactical Episode C State Variable Changes Evidence Likelihoods Ratios
Agenda 4 Operational Approach Belief Strength	××××	Work Capability 4 Classes of Effects Belief Strength	Battlespace Sys D Constituent Artifacts	Artifact 4 State Variables	Tactical Episode D State Variable Changes Evidence Likelihoods Ratios
Agenda 5 Operational Approach Belief Strength		Work Capability 5 Classes of Effects Belief Strength	Battlespace Sys E Constituent Artifacts	Artifact 5 State Variables	Tactical Episode E State Variable Changes Evidence Likelihoods Ratios
		Work Capability 6 Classes of Effects Belief Strength	Battlespace Sys F Constituent Artifacts	Artifact 6 State Variables	Tactical Episode F State Variable Changes Evidence Likelihoods Ratios
		Battlespace Sys G Constituent Artifacts	Artifact 7 State Variables		
Associate strategic agenda emphasis with organizational element, work capability, center of gravity, and relevant battlespace artifacts			Battlespace Sys H Constituent Artifacts	Artifact 8 State Variables	
				Artifact 9 State Variables	
				Artifact 11 State Variables	
				Artifact 12 State Variables	

Building Frameworks of Understanding



Motivation: Conceptualization Strategies

TAIICHI OHNO







CHECKLAND, 1999



ITERATIVE, CONCEPTUAL MODELING



Conceptual Shaping Tasks

DIAGNOSTIC TASKS

- 1. Key assumptions check
- 2. Quality of information check
- 3. Indicators or signposts of change analysis
- 4. Analysis of competing hypotheses

CONTRARIAN TASKS

- 5. Devil's advocacy analysis
- 6. Team A / Team B analysis
- 7. High-impact / Low-probability analysis
- 8. "What if?" analysis

IMAGINATIVE TASKS

- 9. Brainstorming
- 10.Outside-in thinking
- 11.Red team analysis
- 12. Alternative futures analysis



Taming Hard System Problems

Hard Modeling Paradigm

- Construct well-formed, stable system representations
- Assume problem representations are universal
- Model predicts future states \rightarrow action recommendations
- Focus externally on utility of model to end user



Brittle, cannot account for adaptive behavior Requires fitting questions to model structure Lacks end user trust and support

Soft Modeling Paradigm

- Create flexible modeling environment with standard grammar
- Evolve problem framework to match operational questions
- Model supports learning \rightarrow increased problem understanding
- Focus internally on model refinement and adaptation



Flexible, places behavior in intentional context Fits model structure to operational questions Involves end user in model management

User Interface Facilitates Collaboration



Interactive Model Adaptation



Summary



Questions ?

