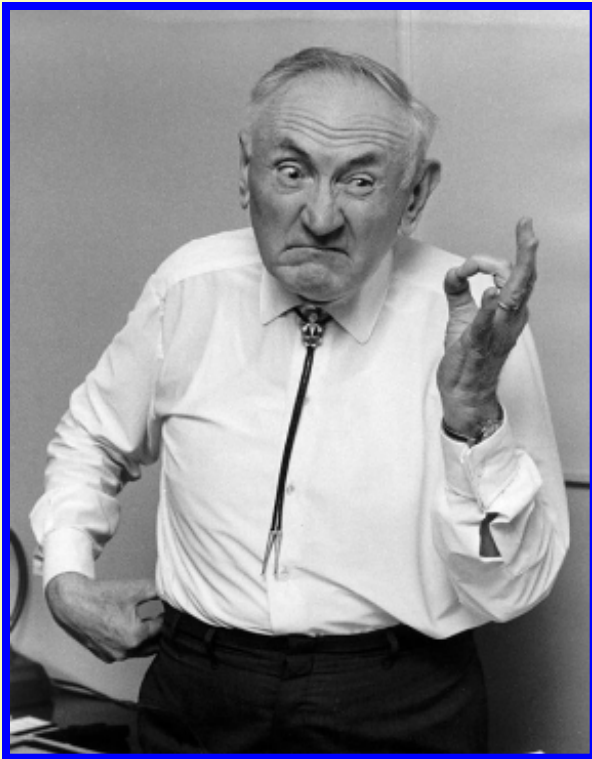


Developing Scenario Laboratories
with
Morphological Analysis

Tom Ritchey
Swedish Morphological Society
Presented at ICCRTS 14 - 2009



Fritz Zwicky

1898-1974

Professor of Astronomy (1942-1968)
California Institute of Technology

Co-founder of Aerojet Engineering

President of "International
Academy of Astronautics"

- Discovered evidence for "dark matter" in galaxies (1933)
- Triple-hypothesis: *supernova, neutron stars & cosmic rays* (1934)
- Galaxies and galaxy clusters act as gravitational lens (1937)
- Developed **morphological analysis** as a general method for non-quantified modeling using a "*morphological field*"

Morphological Analysis:

**A GENERALISED METHOD FOR STRUCTURING
AND ANALYSING COMPLEX PROBLEM FIELDS
WHICH:**

- **ARE INHERENTLY NON-QUANTIFIABLE**
- **CONTAIN NON-RESOLVABLE UNCERTAINTIES**
- **CANNOT BE CAUSALLY MODELLED OR SIMULATED**
- **REQUIRE A JUDGMENTAL APPROACH**

For What ?

LONG-TERM PLANNING and STRATEGY EVALUATION

- **DEVELOPING SCENARIO MODELLING LABORATORIES**
- **STRUCTURING AND ANALYSING COMPLEX POLICY SPACES**
- **RELATING ENDS & MEANS IN STRATEGIC PLANNING**
(Decision support modelling)
- **POSITION ANALYSIS (STAKEHOLDER ANALYSIS)**

Philosophy:

THE METHOD IS:

- **GROUP & PROCESS ORIENTED**
- **GENERIC** (general method for NQM)
- **TRANSPARENT** (No black boxes)
- **TRACEABLE** ("Audit trail")
- **EASY TO UPDATE RESULTS**

Results:

- **A STRUCTURED (dimensioned) PROBLEM**
- **SIMPLE (SCENARIO) LABORATORY**
- **COMPLEX OVERLAY LABORATORY**
- **VALIDATED IO-MODEL/INSTRUMENT**

Project examples: Defence Sector

- National Strategic Threat Scenarios (updated yearly)
- Operational Environments for Peacekeeping Operations
- Tactical Scenarios for Future Ground Target Systems
- Scenarios and Strategies for Future Air Defence Systems
- Developing a Swedish Airborne Capability
- Developing an Amphibious Brigade
- IW: Operational Environments and Strategies
- Sensor Systems for Information Gathering Units (RSA)
- Scenarios for Future Russian Military Power Projection (FFI)
- Personnel Structures for new Combat Boat (Dutch Navy)
- UAV tactical study
- TAV – Total Asset Visibility (Logistics study)
- New Swedish Submersible Boat Concepts

Model to Evaluate Preparedness for Terrorist Actions Involving Chemical Releases

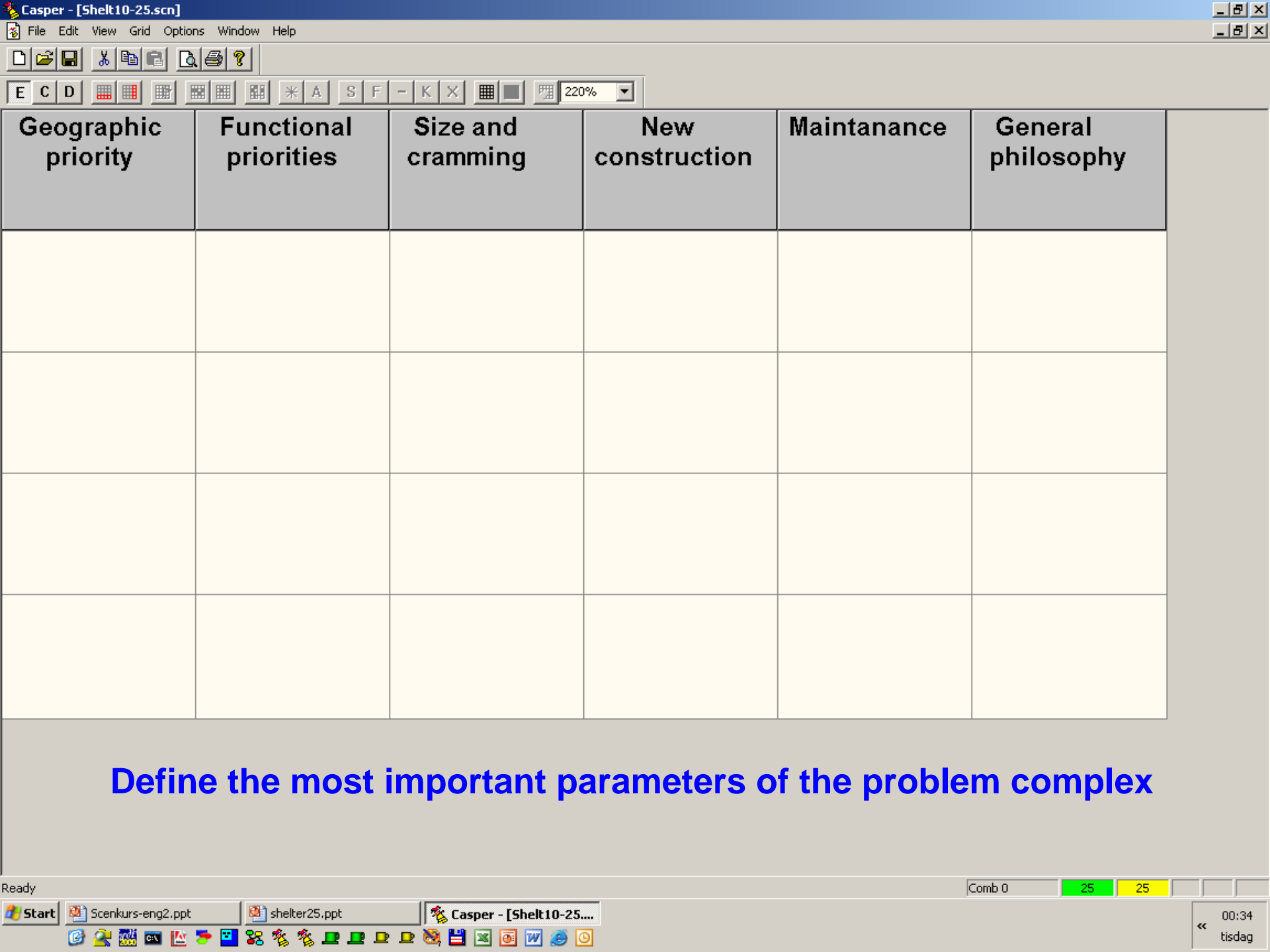
PLANNING/ PLANS	TRAINING AND EDUCATION	PERSONNEL AVAILABLE	EQUIPMENT AVAILABLE	LEADERSHIP LEVEL (pre- defined)	EVACUATION and cordoning of contaminated area	Indication of source and substance group	Information to public	Direct help for seriously injured	Final decontamination of affected persons
Full municipal preparedness plan/ object oriented planning	Broad co-op. training for C-agents	20 eller more	Special for specific C-agent substance group	Level 4	Effective evac. and info within 15 minutes	Indication of source and substance group within 15 minutes	Warning and information within 5 min	Help up to 20 people with first decon. within 15 min	Complete decon. of 10/hour begun within 30 min.
Response plan for C- agents	Internal training for C- agents	13 - 19	Base for general C-agent	Level 3	Effective evac. and info within 30 minutes	Indication of substance group within 15 minutes	Warning and information within 30 min	Help 1-5 people with first decon. within 15 min	Complete decon. of 10/hour begun within 60 min.
Standard routine (check list) for command level	Base education + regular training C-accidents	8 - 12	Less than base for general C-agents	Level 2	No effective evac within 30 minutes	Indication of source and substance group within 30 minutes	No measures within 30 minutes	Help 10-20 out of area within 15 min	Partial decon. of 10/hour begun within 30 min.
Standard routine for general C-accident		5-7		Level 1		Indication of substance group within 30 minutes		No measures within 30 minutes	Organised airing and observation (after evac.)
						No measures within 30 minutes			No measures begun within 60 minutes

Morphological model containing 29,000 possible configurations

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Building a morphological model (Swedish Bomb Shelter Program)

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**Geographic
priority**

**Functional
priorities**

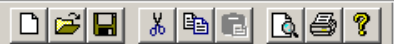
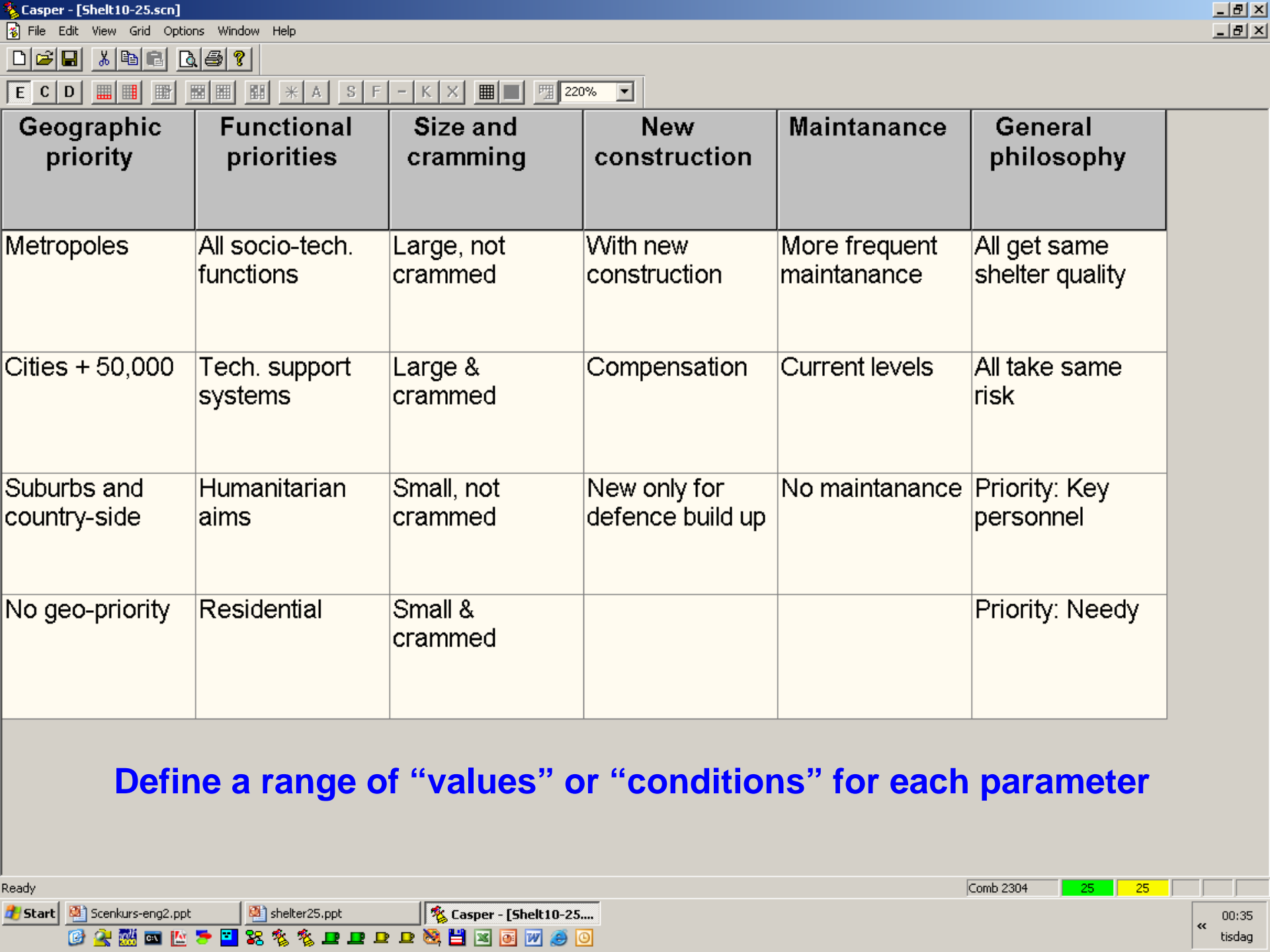
**Size and
cramming**

**New
construction**

Maintanance

**General
philosophy**

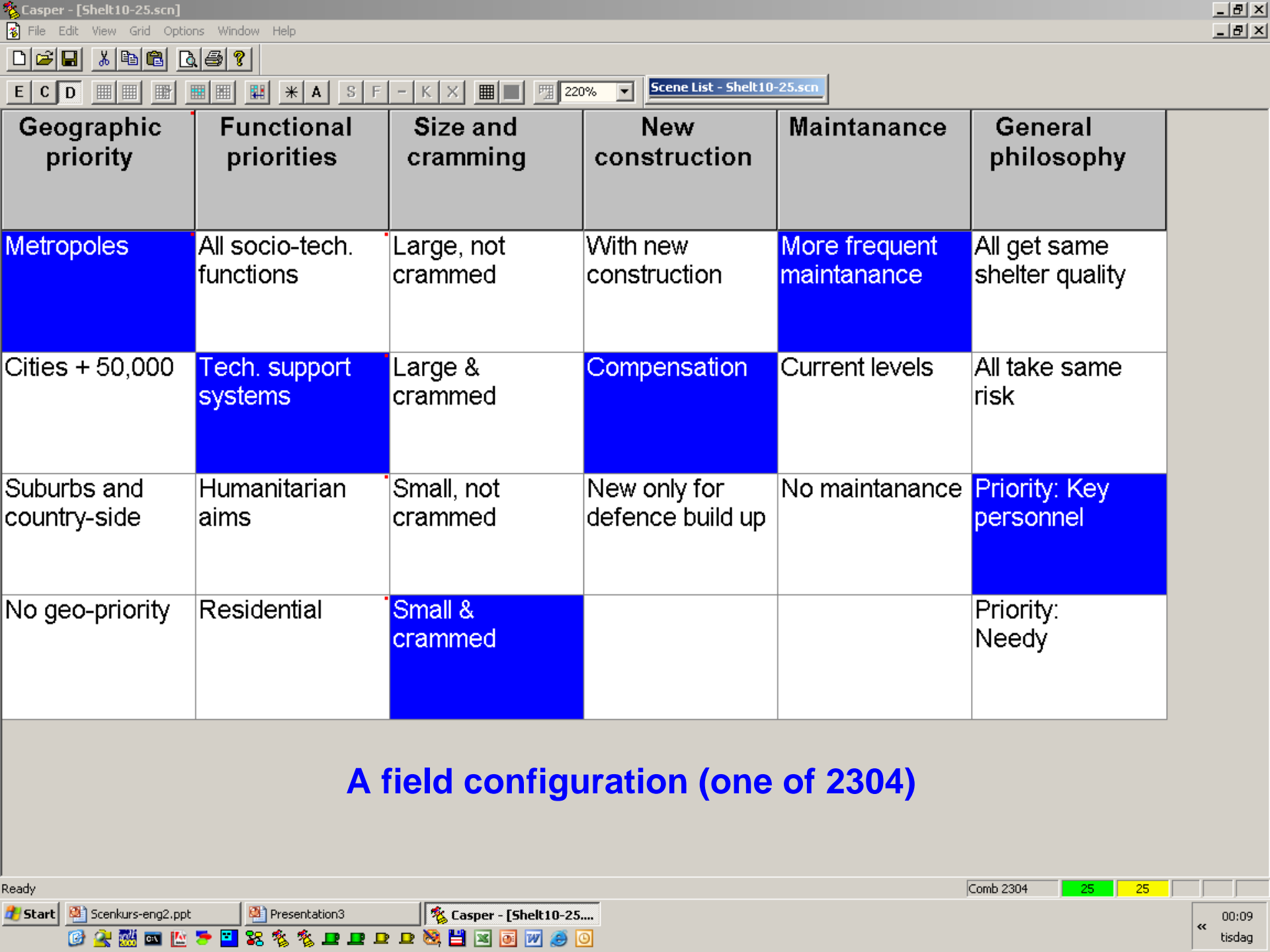
Define the most important parameters of the problem complex



Geographic priority	Functional priorities	Size and cramming	New construction	Maintenance	General philosophy
Metropolises	All socio-tech. functions	Large, not crammed	With new construction	More frequent maintenance	All get same shelter quality
Cities + 50,000	Tech. support systems	Large & crammed	Compensation	Current levels	All take same risk
Suburbs and country-side	Humanitarian aims	Small, not crammed	New only for defence build up	No maintenance	Priority: Key personnel
No geo-priority	Residential	Small & crammed			Priority: Needy

Define a range of “values” or “conditions” for each parameter



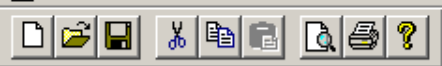


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No geo-priority	Residential	Small & crammed			Priority: Needy

A field configuration (one of 2304)

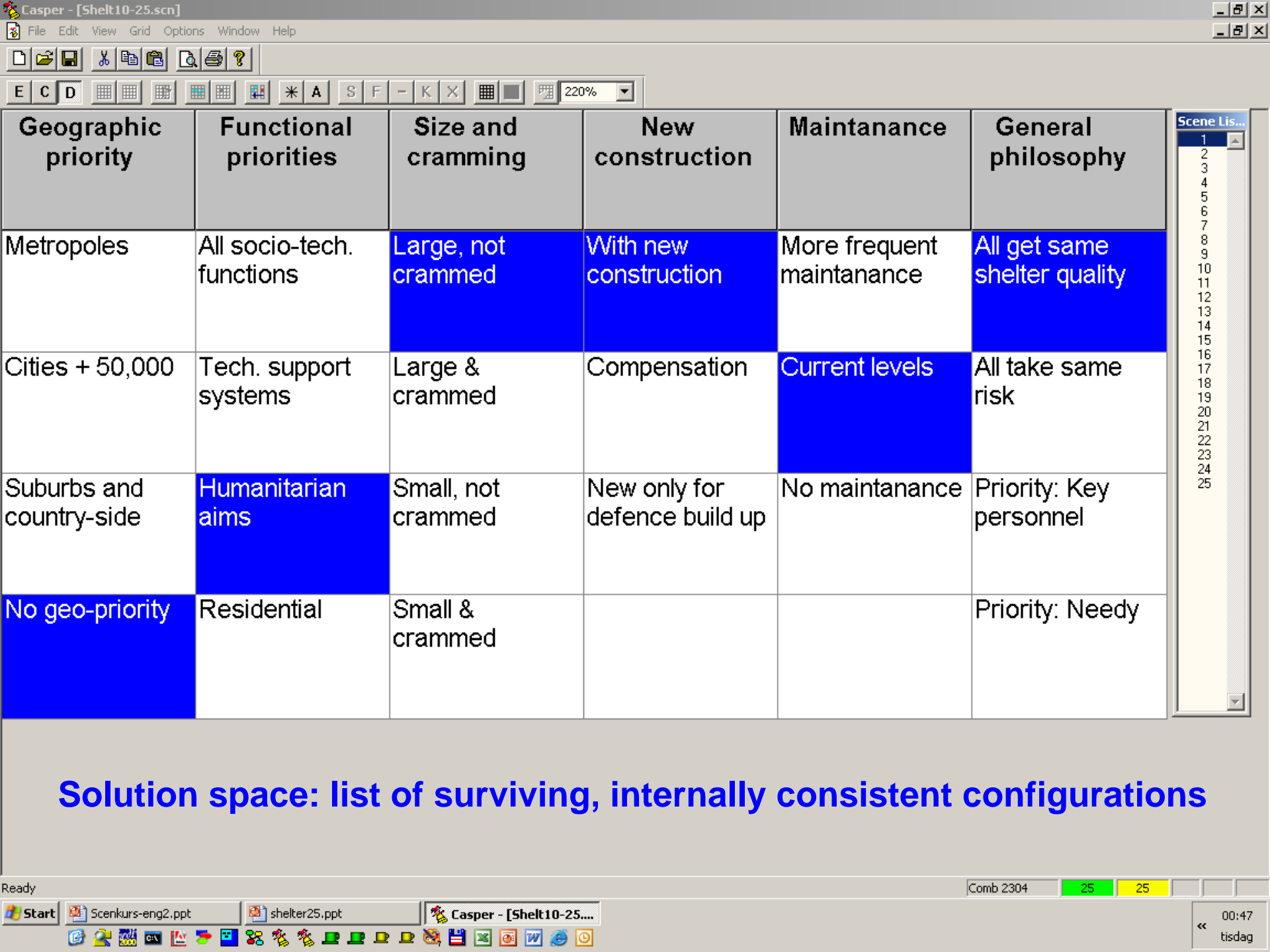
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Contradictory value pairs



Internal Consistency matrix

		Geographic				Functional				Size and				New		Maintana			
		Metropolises	Cities + 50,000	and countryside	No geo-priority	ocio-tech.	support	Humanitarian	Residential	Large, not crammed	Large & crammed	all, not crammed	Small & crammed	With new construction	Compensation	or defence build	frequent maintenance	Current levels	maintenance
Functional priorities	All socio-tech.																		
	Tech support																		
	Humanitarian																		
	Residential																		
Size and cramming	Large, not																		
	Large &																		
	Small, not																		
	Small &																		
New construction	With new																		
	Compensation																		
	New only for																		
Maintanance	More frequent																		
	Current levels																		
	No																		
General philosophy	All get same																		
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	Priority: Key																		
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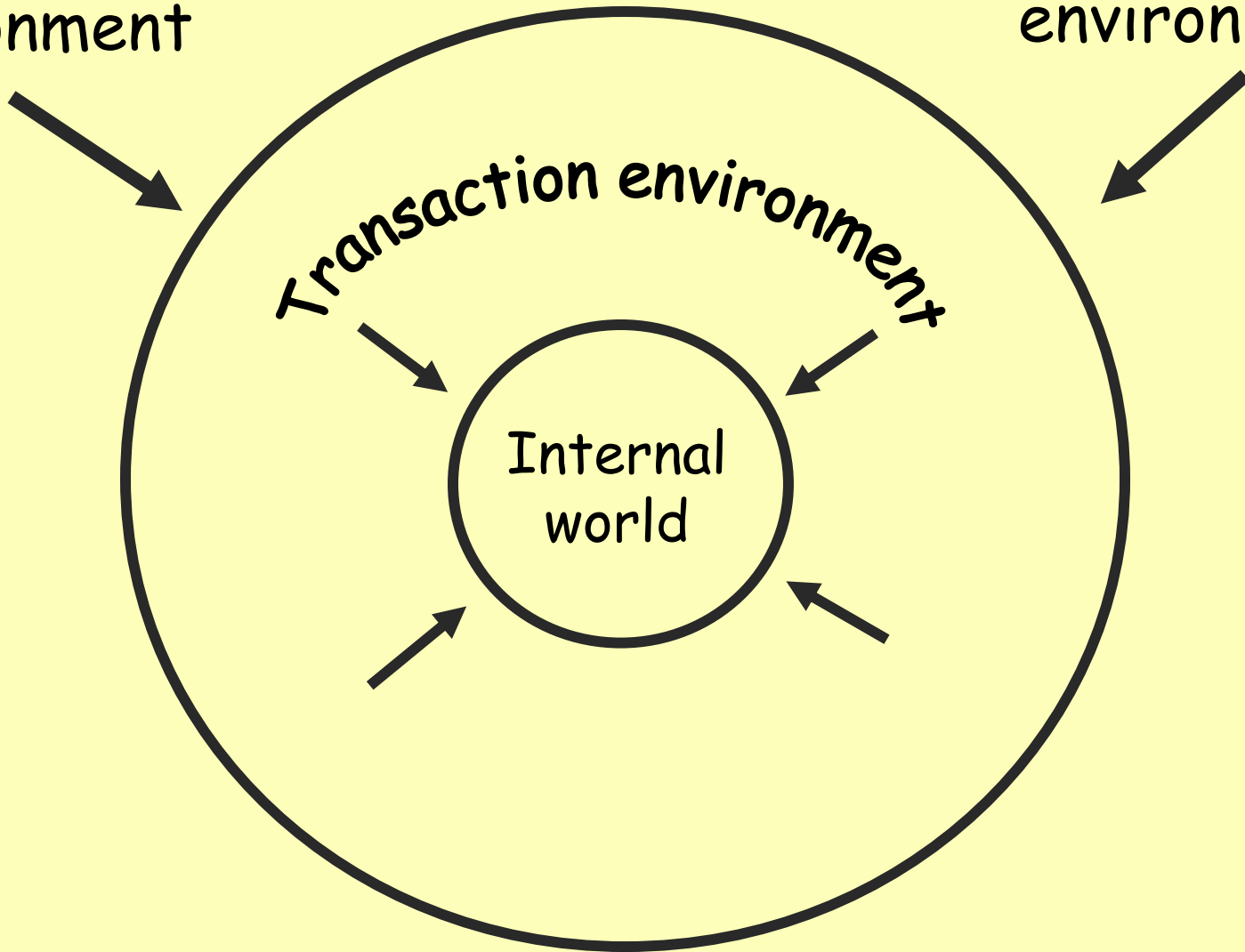
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- Scene Lis...
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Solution space: list of surviving, internally consistent configurations

Contextual environment

Contextual environment

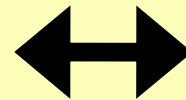


Linked morphological fields:

Scenario model

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d	d	d	d	d
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Contextual and transaction
environment



Strategy/system model

d	d	d	d	d
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Case Studies

SEGMENT OF CLIMATE CHANGE – CONFLICT MODEL

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Scenario	Global mean temp change (C) Sea level rise (cm)	Area influenced (examples)	Consequences for area influenced	Main sectors influenced	Possible societal consequences for affected area	Conflicts that can befall influenced areas
Extreme case (A1F1)	Mean temp increase: 6-8 C Sea level rise: 70-80 cm	Baltic Sea area	Heavy drought	Agriculture	Structural changes in international competition	Civil war, internal conflicts
High temp renewable energy (B1)	Mean temp increase: 5-6 C Sea level rise: 50-60 cm	Middle Europe	Desert spreading	Forestry	Increased regional divergence	Regional war/conflicts over land and water areas
Mild rise, renewable energy (B2)	Mean temp increase: 3-4 C Sea level rise: 20-40 cm	Southern Europe	Flooding	Energy production	Mass immigration ("climate refugees")	Economic resource conflicts (incl. fresh water)
Kyoto +	Mean temp increase: 1-2 C Sea level rise: 10-20 cm	North Africa/Sahel	Greatly increased precipitation	Transport	Mass emmigration ("climate refugees")	Closed borders
		Tropical Africa	Decreased water supplies	Living environment (housing)	Brain drain	War lordism
		Southeast China	Increased heat waves	Fishery	Increased spread of contagions (infection)	Increased international terrorism
		Northeast China	Warmer and shorter winters	Industrial production	Increased poverty	Nothing
		Arctic region		Tourism	Extreme protectionism	
				Water supplies	Financial crises	
				Infrastructure	"Failed state"	
				Nothing		

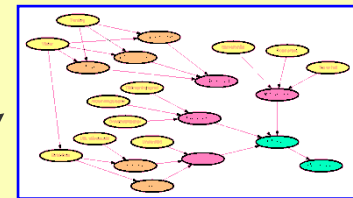
MA is a starting point for other strategic decision support methods

MA

Geografisk prioritering	Funktionell prioritering	Storlek och trängsel	Bybyggands	Underhåll	Skyddsrumsforsoll
Endast stora städerna	Alla socio-ekonomiska funktioner	Stora, ej tränga	Med ny konstruktion	Mer bekvämt	Alla får samma skydd
Städer med minst 50.000	Tekniska stadsytorna	Stora, tränga	Kompensation för korvarade områden	Skavmade nivå	Alla får samma risk
Förorter och landsbygden	Hemmande inredning	Små, ej tränga	Endast under "återtagning"	Inget	Funktionella nyckelpunkter, prioriterade
Höga geografisk prioritering	Bostäder	Små, tränga			De svaga prioriterade

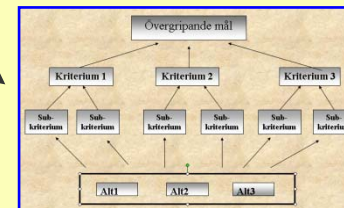
Structure (parameterise) a messy problem complex ("wicked problems")

BN



Causal network model

AHP



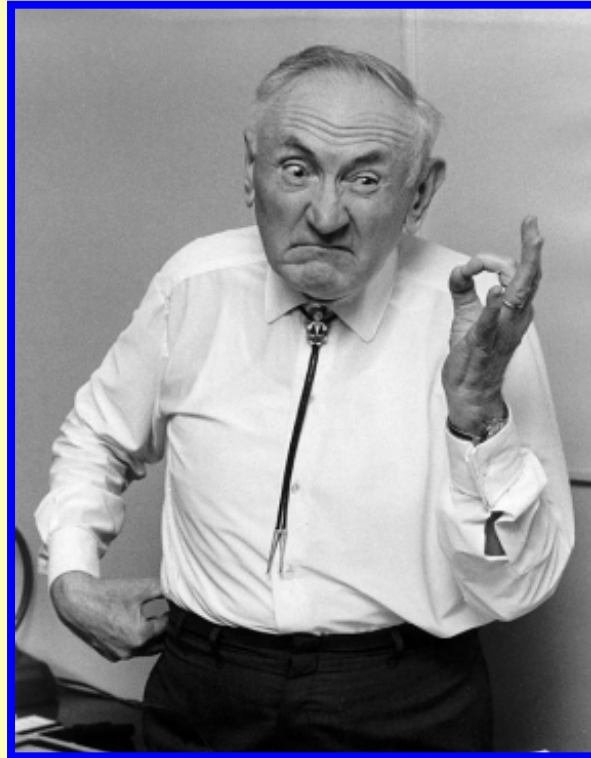
Evaluate alternatives given a hierarchy of goal criteria

Information on General Morphology

www.swemorph.com

ritchey@swemorph.com

The End



Have a nice day