



Developing a Framework for Exploring Clustering Coefficient to Evaluate System Coupling

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Purpose

- **This briefing discusses the concept of the Clustering Coefficient as it applies to people and organizations**
- **The briefing will then discuss an analogy between the Clustering Coefficient and what the author calls the Coupling Coefficient that is meant to be applied to technical systems**

Clustering Coefficient

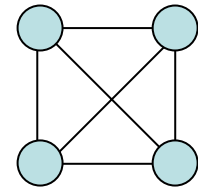
- Clustering is a measure, or at least a heuristic, to define the level of connectivity between a group of people
- Clustering Coefficient (CC) is:

CC = number of close links/number of possible close links

Number of possible close links = $N(N-1)/2$

Assumes Full Duplex connectivity

- Four people, all tightly linked, have a CC = 1.0
 - All of the 6 possible connections are tight, CC = 6/6
- If only 4 tight connections existed, then CC = .667
- Both *Linked* and *The Agile Organization* discuss the need to have weak connections to outside organizations
 - *Linked* discussed that jobs are suggested by friends, but by friends of friends

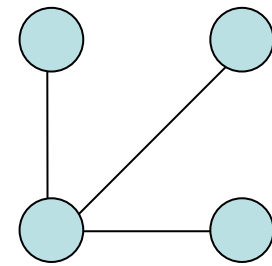
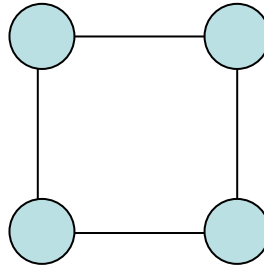
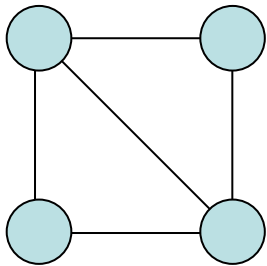


Optimal Clustering Coefficient

- **Author is still searching for an answer to how to optimize network performance to have a Small World Network that takes into account:**
 - **How the formula for CC can be amended to take into account the optimal range of tight connections**
 - **How the formula for CC can be amended to take into account the benefits of medium and weak connections**
 - **How the answers to the CC and the above items relate to the survivability of a Small World Network**
 - **How a formula can evaluate the gradual degradation of performance as various links are removed in a Small World Network**

Range of CC Values

Close Connections	Clustering Coefficient	Maximum # of Hops	Average # of Hops	Resiliency of Network
1	.167	Undefined	Undefined	0
2	.333	Undefined	Undefined	0
3	.5	2	1.5	Minimal to 0
4	.667	2	1.33	Good
5	.833	2	1.17	Best
6	1.0	1	1	Good to Avg



Outside Connections

- Previous slide discussed resiliency of the internal network nodes to each other
- Fails to consider need and value of connections to outside world
- If each node can handle up to 3 tight connections (see diagram with all 4 nodes tightly connected), then...
- Looking at the 5 connection diagram shows 2 nodes with the capacity for outside connections
- The 4 connection diagram shows all 4 nodes have capacity for 1 additional connection to the outside world
- Appears to be a tradeoff between additional tight connections with other close nodes and additional loose connections to the outside world
- There is probably a point of Diminishing Marginal Returns and Negative Total Returns for more tight connections

Diminishing Marginal Return: $\Delta V_n < \Delta V_{n-1}$

Negative Returns: Total Value (TV) $_n < TV_{n-1}$

Real Options and Network Connectivity

- Each strong connection in a small network should be evaluated against adding multiple weak outside connections
- Each weak outside connection represents a Real Option the network can exercise when needed
 - Each tight internal connection should be evaluated according to Diminishing Marginal Returns and Negative Total Returns
 - Economic theory often assumes an average value and cost for each tight connection and each weak connection
- Adding the value of weak outside connections to the previous discussion on resiliency, the 4-connection network is probably the most resilient
- Information value from each connection is also an important consideration

	Tight Connection	Loose Connection
High Quality Information	+	++
Low Quality Information	--	-

Relating this to the Clustering Coefficient

Optimal Network Design \sqcap (union of)

$$.6 \geq CC \geq .83$$

Design2 > # of Weak Links than Design1

CC = number of close links/ number of possible close links

Number of possible close links = $N(N-1)/2$

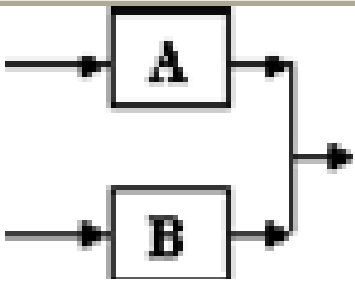
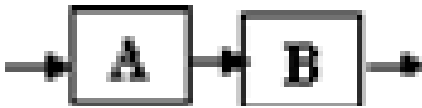
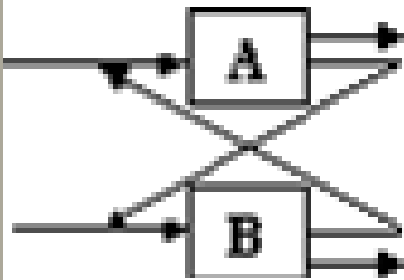
Loose Coupling

- **Difficult to define, although term is often used**
- **Some forums have implied that any tight coupling is bad**
- **Research by Konstantinos Kalligeros (MIT) has shown that some tight coupling, intentionally done to provide platforming opportunities, can be good. Platforms can provide:**
 - **Faster/cheaper deployment of new variants or system increments**
 - **Modularity of design and use, leading to operational flexibility**
 - **Interface standardization, thus providing interchangeability**
- **Kalligeros readily admits incorrect platforming can have some negative consequences, such as:**
 - **Strategic commitment and possible sub-optimality of long-term design**
 - **Locking-in with expertise and a given supply chain**
 - **Dominant standards that subsequently limit innovation**
- **Design Structure Matrices can help identify degrees of coupling**

Design Structure Matrix (DSM)

- DSMs identify dependencies and aid in understanding complexity
- Start in a column and ask the question, “How does a change in the component from this column impact the component in the row?”

Three Configurations that Characterize a System

Relationship	Parallel	Sequential	Coupled																											
Graph Representation																														
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DSM Component Relationships (DSM Web Site 2006)

Degrees of Coupling

- Hypothetically, a system of 30 components could have 435 tight couples
- Does the previous heuristic for human networks apply to component systems? This would lead to 261 – 361 tight couples.
 - This level of complexity will still inhibit system evolution
- Goal may be to have each component coupled in some way to only one other component and not to every other component

Generalized Satellite Terminal – Satellite – Terminal DSM

- H=High, M=Medium, L=Low degree of coupling
- Tight couplings between subsystems can lead to customized design rules that make the total system very tightly coupled and difficult to design, maintain and spiral develop
- Tight couples between components can be similar to tight couples in social networks, with a tradeoff to loose couples

		1	2	3	4	5	6	7	8	9
Baseband -- User 1	1		L	H						H
Input Port -- User 1	2			H						
Terminal -- User 1	3	H	H		M	H	L			
Uplink Channel -- User 1	4			H		H	M			
Satellite Communications Payload	5			M	L		L			
Downlink Channel -- User 2	6			M	M	H				
Terminal -- User 2	7			H	L	H	M		H	H
Output Port -- User 2	8							H		
Baseband -- User 2	9	H		M				H	L	

Standards and Interfaces

- **Coupling to standard interfaces can lessen complexity and overall system coupling**
- **The OSI stack can provide a common set of standards for many systems to be coupled to and thus lessen coupling between the subsystems**
 - Coupled subsystems may need to be evaluated at each level of the OSI stack
- **Often systems become coupled to Commercial Off The Shelf products**
 - As COTS products gain a significant market share they can become the dominant standard and the system can become tightly coupled to a given product line
 - COTS suppliers often choose to upgrade their products every 5 years, forcing users to upgrade
 - While a COTS product might initially represent an *Option* to be exercised if the owner chooses, dominant COTS products make themselves an *Obligation*

Coupling Coefficient

- Coupling Coefficient formula for hardware and software should relate to the tightness of coupling for each system to other systems, to standards, and to upgrade cycles
- For computer networks, the coupling to standards would be evaluated at each layer of the OSI stack if each layer is required to exchange information
- A system can be tightly coupled to another system if the coupling is accomplished using a non-standard linkage
- Systems are loosely coupled to each other if they are linked using a standard that is readily available to and used by the consumer base for this product
- Therefore, systems do not necessarily need to use standards linked directly to COTS products

$$\text{Coupling Coefficient} = \sum_{i=1}^7 \text{OSI}_i \left[\sum_{j=1}^n S_i S_j \right] \quad \text{number of possible tight couplings}$$

$$\text{COTS Portion of Coupling Coefficient} = \sum_{j=1}^n S_{(\text{COTS})i} S_{(\text{COTS})j} / \text{Years to upgrade}$$

Conclusions

- It appears that a **Coupling Coefficient** for components can be derived from lessons learned regarding the **Clustering Coefficient** for social networks
- The use of applying tight versus loose couplings to a social network can aid in determining the resiliency of the network
- The **Coupling Coefficient** relates to the number of tight couplings between components, the use of standards, and the use of (dominant) **COTS** products
- The use of standards represents an option on being able to upgrade subsystems as technology evolves without having to upgrade every other subsystem it interfaces with
- The use of **COTS** products represents an option that can become an obligation
- Some tight couplings will still be needed, if only to standards

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