



**ENTERPRISE ARCHITECTURE:  
A FRAMEWORK FOR C2 METRICS**

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Senior Vice President**



# Agenda

- Introduction
- What is Enterprise Architecture?
- Architecture and Metrics
- Frameworks and Standards
- Metrics in a C2 Environment

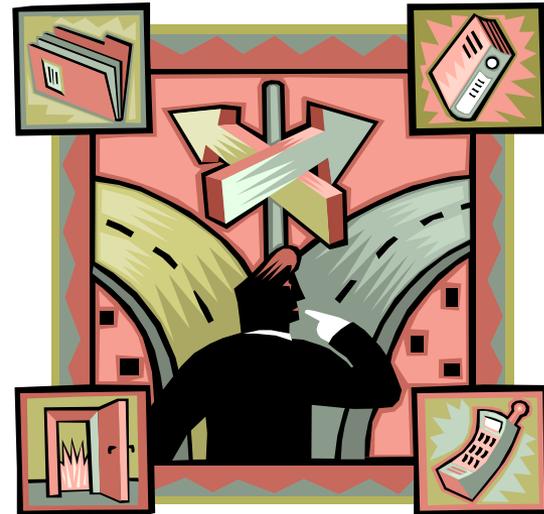
# Industry Perspective

## My Background

- **Founder & CEO of Popkin Software for 18 years**
- **Developer of System Architect enterprise architecture & modeling tools**
- **Technical background in IT and systems integration**
- **70,000 users worldwide**

# Today's Landscape

- Metrics for measuring the success of modeling and analysis has always been a challenge, especially in real-world C2 environments
- Ongoing Challenges
  - Lack of standards in metrics
  - Custom metrics for each project
  - Must be adapted to changing C2 environment



# Enterprise Architecture & Metrics

- Enterprise architecture is a well-developed platform
- Architecture serves as a framework for the central collection and dissemination of information
  - Business processes, data flows, applications and systems
  - Relationships to mission and capabilities as well as strategies
- EA is method to collect and disseminate traceable, factual information that can be analyzed and measured
- Different sets of metrics can be applied dynamically following data collection
  - Supports meaningful analysis over time
  - Repeatable process
  - Adaptable to change
- Supports streamlined dissemination of measurements to key stakeholder groups

# Platform for Metrics

**Architecture**

**Repository**

**Frameworks**

**Standards**



## What is Enterprise Architecture?

# Architecture Blueprint

- Architecture is the “road map” to tie together multi-vendor, multi-platform environment
- Can no longer build and deploy; must take into account emerging technologies
- Architecture documents a future mission and technology environment
  - Strategic: Investment strategy, interoperability
  - Operational: Mission and Capabilities
  - Technical: Deployment
- Deliver roadmaps that give organizations access to information to be responsive to new operating realities



# Enterprise Architecture

Architecture is designed to help organizations understand relationships among missions/capabilities, business processes, data and IT infrastructure.

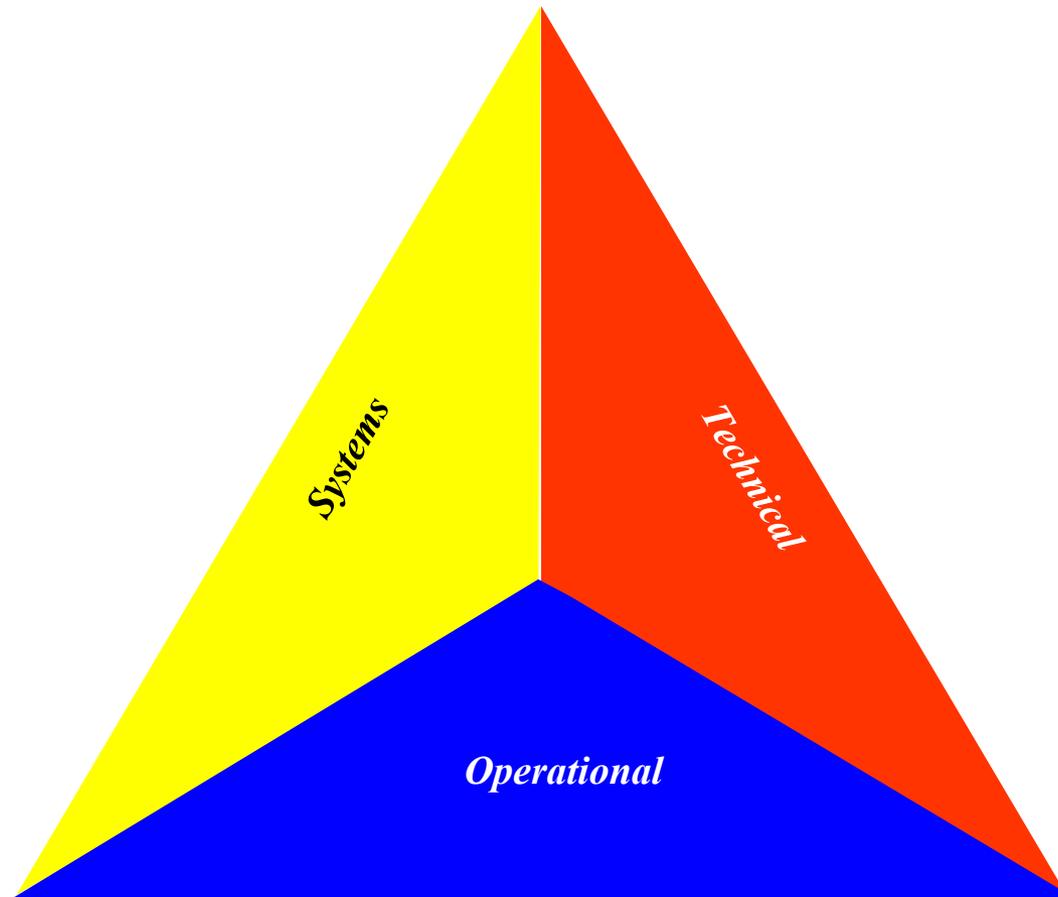
**MISSION & CAPABILITIES**

**DATA**

**IT ARCHITECTURE**

# Enterprise Architecture

- More closely align IT to missions and capabilities
  - Critical in the C2 environment of real-world scenarios
- Agencies are placing increasing value on architecture
  - Method for gathering and distributing valuable information to internal groups so they can take action.
  - Incorporate best practices and experiences into decisions about technology investments, e-government and emerging technologies
- Architecture has a direct impact on the ability to manage resources in a time of shrinking IT budgets and increasing technological complexity

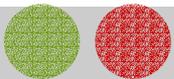
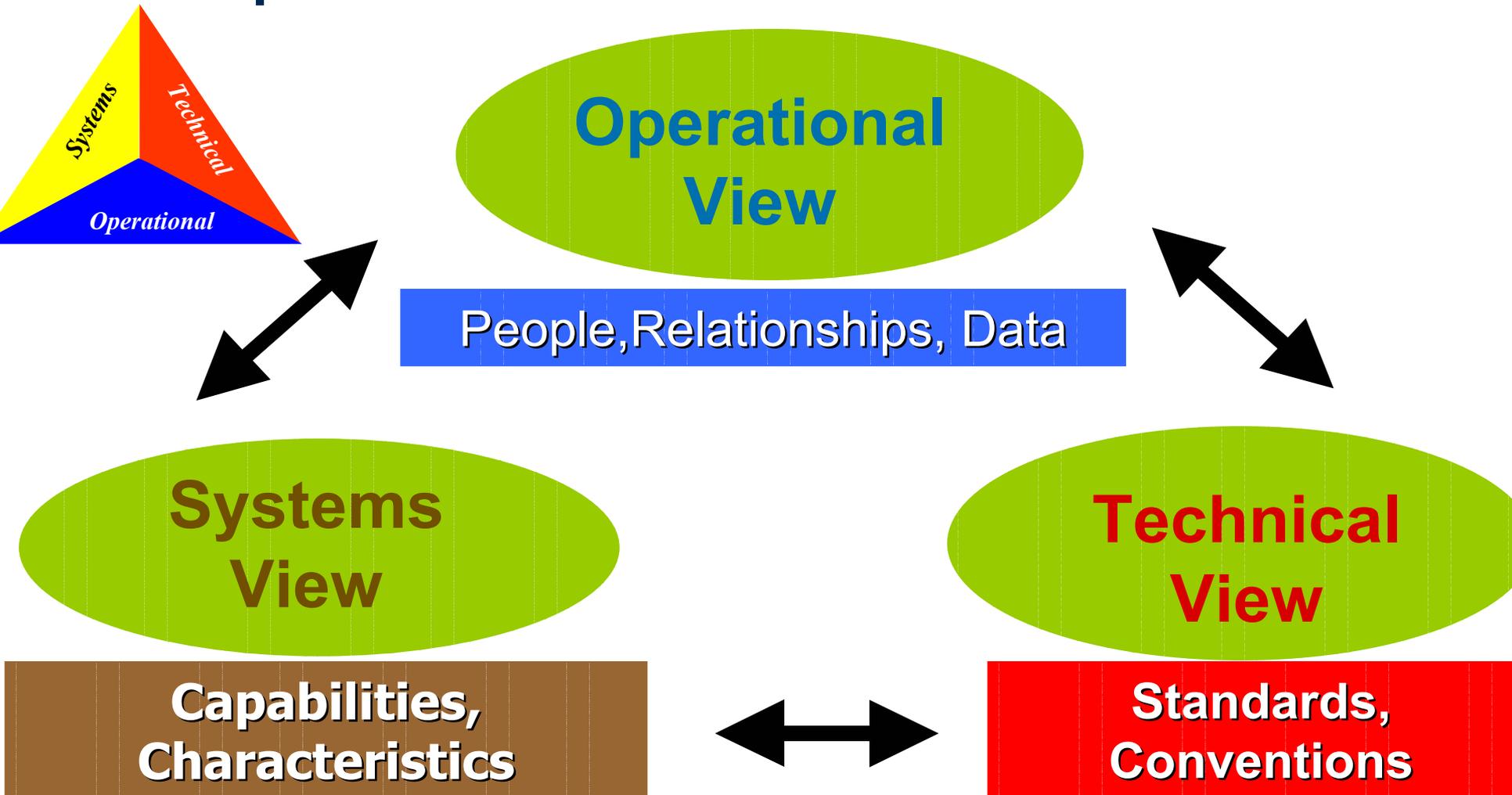


## Frameworks and Standards

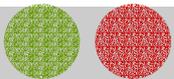
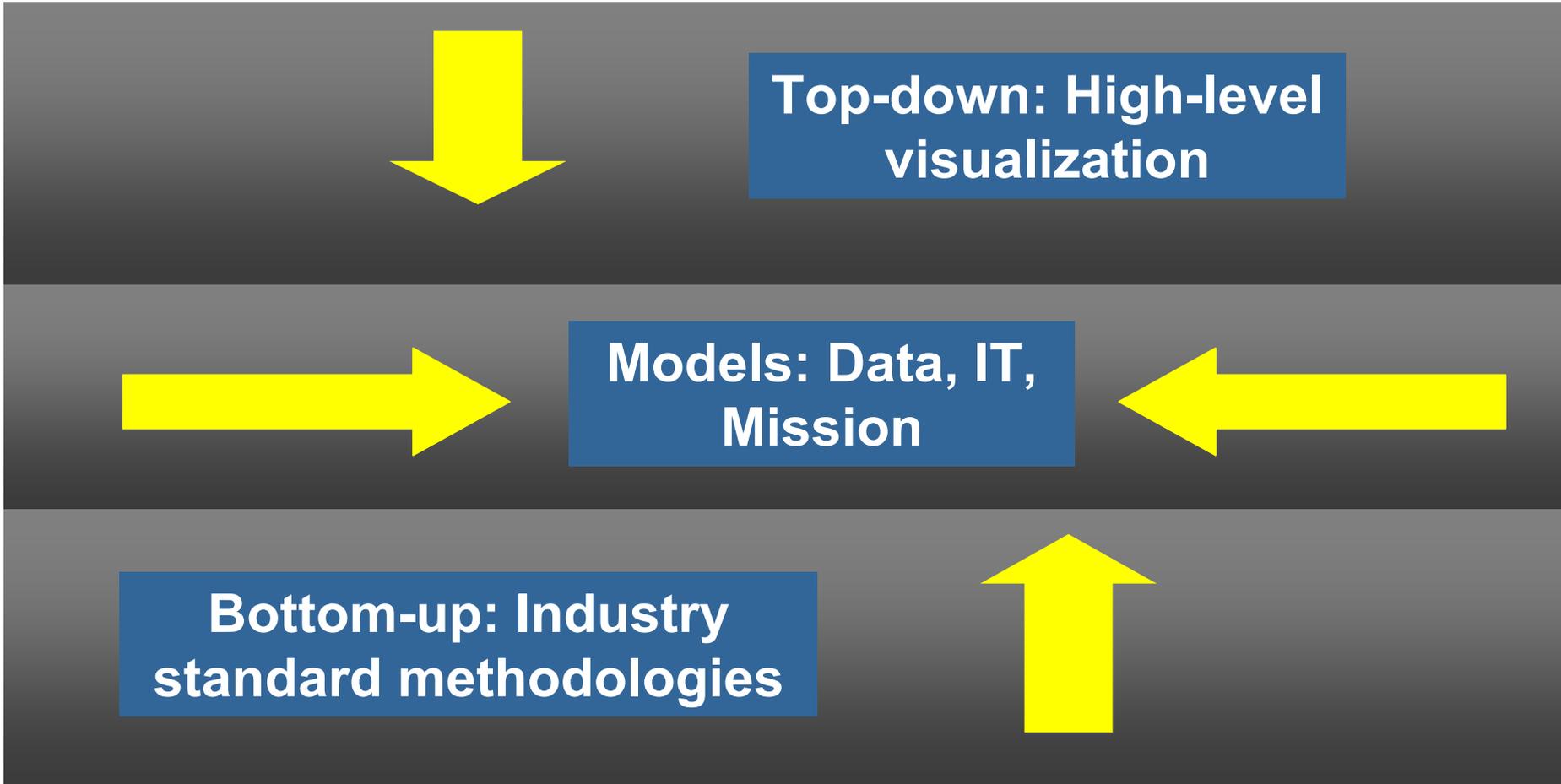
# Frameworks

- Provides a complete checklist of the people, systems, processes and internal and external factors that contribute to making an organization function
- Serves as a basis for a common vocabulary and a common format for information capture and dissemination.
- Offers a standard approach and perspective and a similar set of work products
- Helps simplify the architecture development process into discrete, understandable pieces
- Most popular defense frameworks are the C4ISR framework and its newest evolution, the Dept. of Defense Architecture Framework (DoDAF)

# Dept. of Defense Architecture Framework

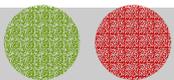


# Integrated View of DoDAF

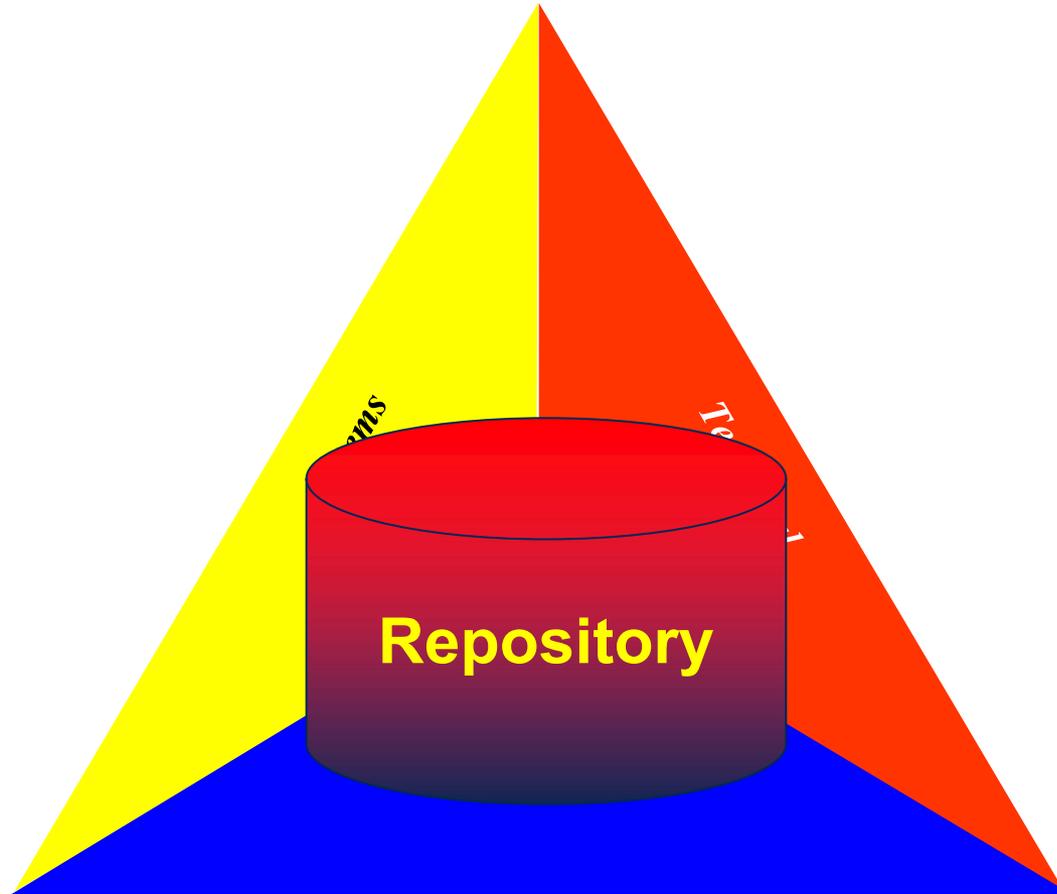


# Frameworks: Guiding Development

- Enables organizations to determine which systems and applications are tied to missions and capabilities
- Helps IT groups to understand how their processes and systems fit within the broader organization
- Frameworks are a key part of architecture design and metrics
  - Guide the technically complex process of integrating heterogeneous, multi-vendor architectures and models
- Platform for supporting development of metrics that are repeatable and can be used over time by many different groups.



# Repository View of DoDAF



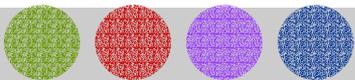
# Repository

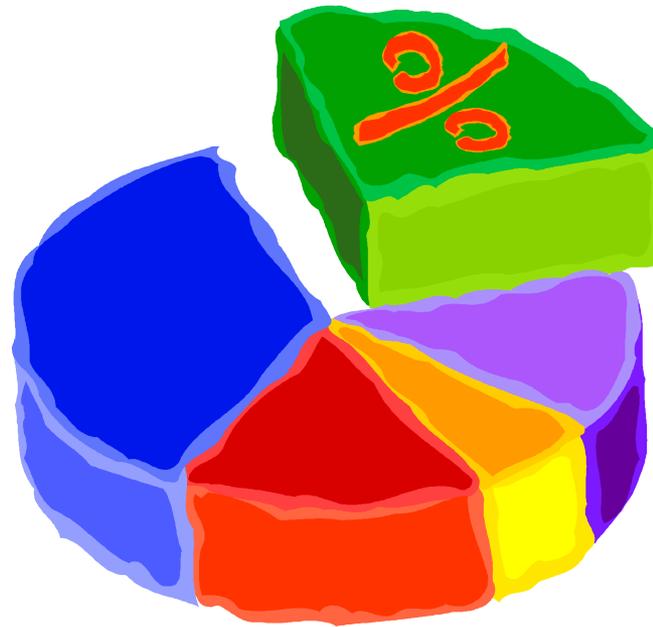
- Enables the gathering of all the data pieces in one place
  - Links to source documents for traceability
  - Separates the measurement from the raw data
  - Makes the relationship between the two dynamic
- Users can dynamically generate metrics that are relevant to the best practices of the organization
- Measures real-world scenarios
- Standards ensure data can be shared across the agency
- Measurements can be adjusted without affecting how the raw data is captured
- Supports dynamic framework that allows measurements to be generated and modified over time
  - Current approach is resource-intensive and static



# Open Standards

- Open standards
  - Support higher degrees of interoperability and sharing
  - Offer clients across industries a broad choice of hardware and software
  - Created a "marketplace" to attract independent investment and innovation
  - Wide acceptance last 5-10 years (DoDAF, UML, BPMN)
- Net-centricity and information sharing improve enterprise wide communication and interoperability
- Part of evolution from tightly coupled applications to network-based functionality

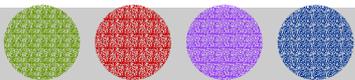




# Architecture and Metrics

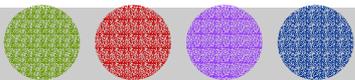
# Metrics in a C2 Environment

- ‘One-time’ measurements evolve into measurements that are repeatable, dynamic and able to be validated and visualized
- Metrics should provide a historical perspective and show movement over time.
  - Enable dynamic measurements based on mission, capabilities, or organizational structures
- Metrics applied against a repository of information captured over time are the most valuable.
  - Enables users to compare what has happened in the past to what may happen in the future.
  - Can measure impacts of change in ‘what if’ scenarios that can be applied historically to see evolution.
  - Enables metrics to evolve based on mission or capabilities changes.



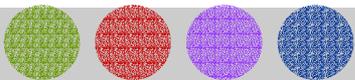
# Architecture and Metrics

- Enterprise architecture enables the development of a repository of information, from which raw data can be taken for measurement purposes.
- Organizations can view and analyze different aspects of a projects metrics to make more informed decisions about adapting to change.
- Metrics require a rigorous science as a basis
  - Based on a framework from which a set of standard measurements can be generated.



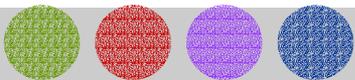
# Metrics Provide Validation

- Metrics must also be validated against the real world.
- Data points need to be studied over time to verify the accuracy and depth of the metrics.
  - Ensures that the metrics are measuring what they are designed to measure.
- By correlating measurement to the real world, organizations can to see what has been successful and examine the reasons for success.
  - Apply current set of metrics to validate their accuracy and completeness.
- Architecture-based metrics make this possible.
  - Information is drawn from the raw data collected according to structured guidelines of the framework.



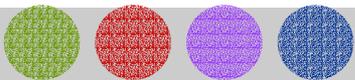
# First Step is Repository

- Metrics require a set of standard measurements
- Repository of information is **first** step in measurement because it enables
  - Collection of raw data for measurement
  - Dynamic and repeatable process
  - Process and metrics can be validated
  - Traceable sources
  - Adaptable framework
- This is both a physical ‘thing’ and conceptual process.



# Metrics & Stakeholder Groups

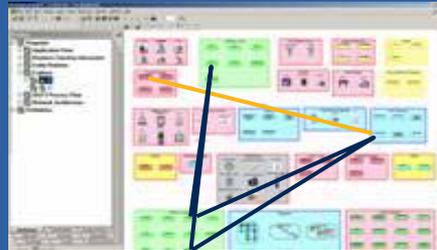
- Different people in the organization have different perspectives on the metrics and how they should be acted upon.
- Communication of information to key stakeholder groups is critical. Must be able to disseminate and visualize the information and its meaning and impact to various stakeholder groups.
- Publishing the is a key part of the collaboration process and fosters feedback from within and outside IT.
- Enterprise architecture establishes a common platform for analysis and collaboration.



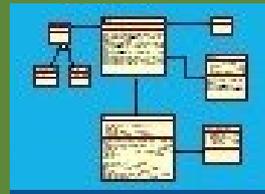
# Stakeholders



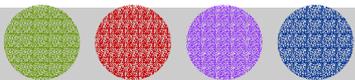
**STRATEGIC**



**MISSION AND CAPABILITIES**

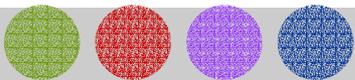


**DEPLOYMENT**



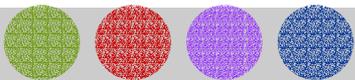
# Architecture-based Metrics

- Architecture-based metrics can be easily tailored to different C2 audiences.
- Examples
  - Help IT teams develop a strategic plan that outlines future missions and capabilities
  - Assist CIOs and senior management in assessing costs for budgeting purposes.
  - Enable war-fighting projects to examine the success of current real-world scenarios against mission and capabilities.



# Future of Metrics

- Next evolution of metrics: development of a standardized process for the collection and dissemination of metrics that can be:
  - Tied directly to modeled and real-time data
  - Can be easily shared throughout the organization.
- Enterprise architecture provides a framework for the collection and dissemination of information over time, using standards.
  - Helps users pinpoint changes and validate them using a dynamic, repeatable structure
- Primary benefit is the integration of measurement systems into existing architecture processes and the adoption of a more flexible, adaptable methodology for measuring and improving the success of C2 projects



**Thank you.**



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